



# OPERATION CHRISTMAS CHILD PROJECT LEADER GUIDE







How, then, can they call on the one they have not believed in?  
And how can they believe in the one of whom they have not heard?  
And how can they hear without someone preaching to them?  
And how can anyone preach unless they are sent?  
As it is written: “How beautiful are the feet of those  
who bring good news!”

Romans 10:14-15, NIV

He performs wonders that cannot be fathomed,  
miracles that cannot be counted.

Job 5:9, NIV



# GREETINGS



DEAR FRIEND,

It's one of my favorite times of the year—time to pack Operation Christmas Child gift boxes full of special gifts that will bring joy to children in need around the world. Through this Samaritan's Purse project, we collect millions of gift boxes from people across the world and deliver them to boys and girls in over 100 countries. Each of these simple gifts is an opportunity to share the Gospel with a precious boy or girl.

We are so grateful that you are joining us in this effort to bring great joy and the Good News of Christ across the globe.

We want children around the world to know the joy of salvation found in the Lord Jesus Christ alone: *"Blessed be the God and Father of our Lord Jesus Christ! According to His great mercy, He has caused us to be born again to a living hope through the resurrection of Jesus Christ from the dead"* (1 Peter 1:3, ESV).

The purpose of this guideline is to provide you, as the Operation Christmas Child Project Leader, with all the information needed to mobilize participation of Operation Christmas Child. We hope that through this guideline, you will be equipped to organize and coordinate activities within your church or group.

Please do not hesitate to contact our staff at [occ@samaritanspurse.or.kr](mailto:occ@samaritanspurse.or.kr) with any questions or concerns. You may find additional information at our website.

As we have done for over two decades, this year we're going to do all we can to share the Gospel with children, their families, and communities across the globe through Operation Christmas Child. May God bless you.

Sincerely,

A stylized, handwritten signature in black ink, consisting of several loops and a long horizontal stroke at the bottom.

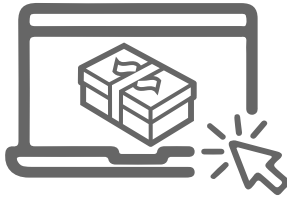
Franklin Graham,  
President  
Samaritan's Purse

# 4 STEPS OF GROUP PARTICIPATION



## PRAY & SET GOAL

January ~ September



## REGISTER & ORDER MATERIALS ONLINE

July ~ November



## PROMOTE OPERATION CHRISTMAS CHILD TO YOUR CHURCH/GROUP

September ~ November



## COLLECT & RETURN THE GIFT BOX

National Collection Week,  
3rd Week of November





Jan. ~ Sep.

# 1. PRAY & SET GOAL

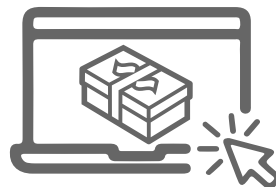
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- Please pray for God's guidance and leadership as you set goals to how many gift boxes you hope to collect this year as a group.
- We strongly recommend that you organize prayer within church or group for Operation Christmas Child ministry and for the children who will receive gift boxes.
- Decide on the strategy and number of weeks for promotion.



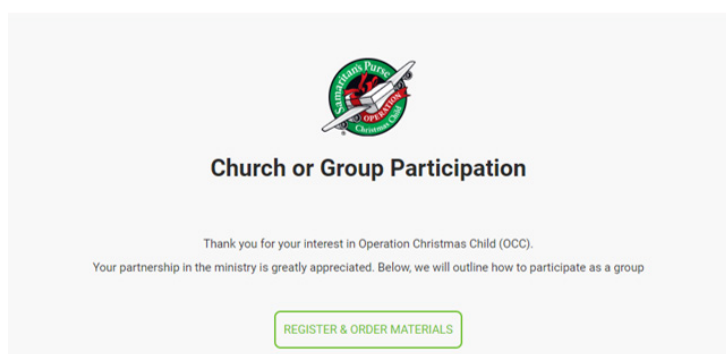


## 2. REGISTER & ORDER MATERIALS ONLINE



Jul. ~ Nov.

- Visit Samaritan's Purse Korea website and register online.
  1. Enter the number of gift boxes and order according to your group's gift box goal. Please order gift boxes in sets of 50.
  2. Promotional items are automatically calculated and provided free of charge according to the number of gift boxes ordered. To the right are the items that are included in the Group Participation Kit.
  3. Choose a delivery date between August 1st and November 15th for convenient delivery. Before November 1st is recommended to ensure you receive your materials on time.
- Upon delivery, inspect the shipment to ensure all items are received in the appropriate quantity. If you are missing an item or need to order additional materials, please contact us.
- Please keep the promotional materials (x-banners and face banners) as well as any unused cartons or gift boxes for future year's participation.



### WHAT DOES CHURCH/GROUP PARTICIPATION LOOK LIKE?

PRAY & SET GOAL	REGISTER & ORDER MATERIALS	PROMOTE OCC TO YOUR CHURCH / GROUP	COLLECT & RETURN THE GIFT BOX
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#### 1. Pray & Set Goal

(January ~ September)

- Please pray for God's guidance and leadership as you set the goal of how many gift boxes you hope to collect this year as a group.
- We strongly recommend that you organize prayer team within church or group for OCC ministry & for the children who will receive gift boxes.
- Decide on the strategy and number of weeks for promotion.

### Group Participate Form

Please fill in the form to partner with the ministry of Operation Christmas Child of Samaritan's Purse Korea

Church / Group *	Denomination	Phone *
<input type="text"/>	Select your denomination	<input type="text"/>
Address *		Email *
We will send materials to the address written here. Please write your address properly. If you don't know the exact address, visit <a href="https://www.juso.go.kr/openEngPage.do">https://www.juso.go.kr/openEngPage.do</a>		<input type="text"/>
<input type="text"/>		
Road Name Address (city/province, district, road name, building number)		
<input type="text"/>		
Detailed Address (dong, suite # (ho), floor)		
<input type="text"/>		
Postal Zip Code (5 digit number)		
<input type="text"/>		



# Group Participation Kit

## Display Items



### X-Banner with Stand

Use this for promotional display.

Qty - 1



### Face Banner

Use this for promotional display. It is usually attached to the side of the Master Carton.

Qty - 2



### Poster

Use this to promote participation within your church/group.

Qty - 2

## Items for Participants



### Master Carton

Used for packing & shipping gift boxes (16). Can also be used for promotional display.

Qty - gift box qty/16



### Gift Boxes

Fold the box carefully as printed on the box.

Qty - as ordered



### Rubber Band

Goes on the outside of gift box to secure lid.

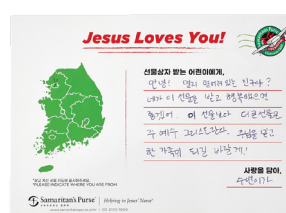
Qty - 1 per gift box ordered



### How to Pack a Gift Box (Brochure)

Hand it out to all group members to learn about the project and how to pack gift boxes.

Qty - as ordered



### Post Card

Enclose this postcard with a personal photo and a heartfelt message in your language.

Qty - 1 per gift box ordered

## Guideline



### Ministry Overview (Brochure)

For the leadership of the church/group.

Qty - 2



### Project Leader Guide (Brochure)

Detailed ministry guide for the project leader.

Qty - 2



### 3. PROMOTE OPERATION CHRISTMAS CHILD TO YOUR CHURCH/GROUP

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Sep. ~ Nov.

- Introduce the Operation Christmas Child ministry and how to participate to your church/group. This is commonly done during church services, online, and through printed materials.
- Show Operation Christmas Child 2021 Overview video or other Operation Christmas Child videos to group members.
- Build an Operation Christmas Child promotional display and information table with the provided materials.
- Utilize additional online resources for your promotion. Available resources include: photos, videos, stories, key messages, statistics, brochures, web banners, printable banners, etc.
- Distribute "How to Pack a Gift Box" brochures to everyone within the group.
- Distribute gift boxes, postcard, and rubber band to participating individuals.
- Inform your group members when to bring back their filled gift boxes to the church or group.
- Explain to your group members how they can make the 20,000 KRW financial donations.

#### Key Talking Points

- Our church/group is one of the first pioneer churches to launch this ministry in Korea.
- Each gift box packed creates an opportunity to share the Gospel and provide discipleship to children through "The Greatest Journey".
- This is fun and easy project that everyone, including families and children, can join by packing gift boxes.
- Korea is the 11th sending country in a worldwide mission.
- Children need hope now more than ever.
- Millions of children come to Christ each year through "The Greatest Journey" discipleship program.
- Every year, gift boxes are delivered to more than 100 countries.
- A total of 9.1 million gift boxes were collected in 2020.
- Since 1993, 188 million gift boxes were delivered and 188 million people heard the gospel. Gift boxes have been delivered in over 170 countries and territories worldwide.
- Operation Christmas Child plans to share the gospel to more than 250 unreached groups over the next five years.
- The 20,000 KRW donation is critical for Operation Christmas Child to collect, process, and ship OCC gift boxes to more than 100 countries.



## Presentation Suggestions (15-20 minutes)

1-2 minutes: Introduce the ministry of Operation Christmas Child

5-7 minutes: Relay the scope and spiritual impact of the project

2-3 minutes: Share a story or video

3-5 minutes: Encourage everyone to pack a gift box (with needed details)

## Operation Christmas Child Display Suggestions

Please find below sample ideas for how to create a visual display in your church lobby or other space to promote Operation Christmas Child.



## 4. COLLECT & RETURN THE GIFT BOX

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National Collection Week,  
3rd Week of Nov.

- Collect filled gift boxes on or before National Collection Week, the 3rd week in November.
- As the members bring their gift boxes back to your church/group, it is important to organize a place to collect the gift boxes. Churches may choose to have a celebration service or designate a “Celebration Sunday” prior to shipping gift boxes to Operation Christmas Child.

### Plan Collection and Celebration Service

- Volunteers should be engaged to facilitate the collection of the gift boxes and to plan the Celebration Service.
- Suggestions for the Celebration Service:
  1. Gather and stack the gift boxes on stage, altar, or accessible location.
  2. Pray over the gift boxes as a group. Consider placing hands on the gifts as you pray together for the children who will receive them and hear the Gospel.
  3. Take group photos.
  4. Play a slideshow or video of your group’s participation. A photo/video contest, or an “I Packed a Gift Box” social media challenge, are great ways to encourage participation and sharing of photos/video.

### Return the gift boxes

- Master cartons are used for packing the gift-filled boxes (16 boxes for each carton).
- Gift boxes can be returned by:
  1. Taking all the collected gifts to an official Operation Christmas Child Drop-off location or Processing Center. Official Operation Christmas Child Drop-off locations or Processing Center can be found online beginning on October 1st.
  2. Shipping cartons to Operation Christmas Child via CJ Logistics to the Operation Christmas Child Processing Center. CJ Logistics is the designated Operation Christmas Child carrier. Operation Christmas Child will provide free shipping via CJ to church/groups packing more than 25 gift boxes. Step by step CJ shipping instructions will be provided directly to project leaders prior to National Collection Week.

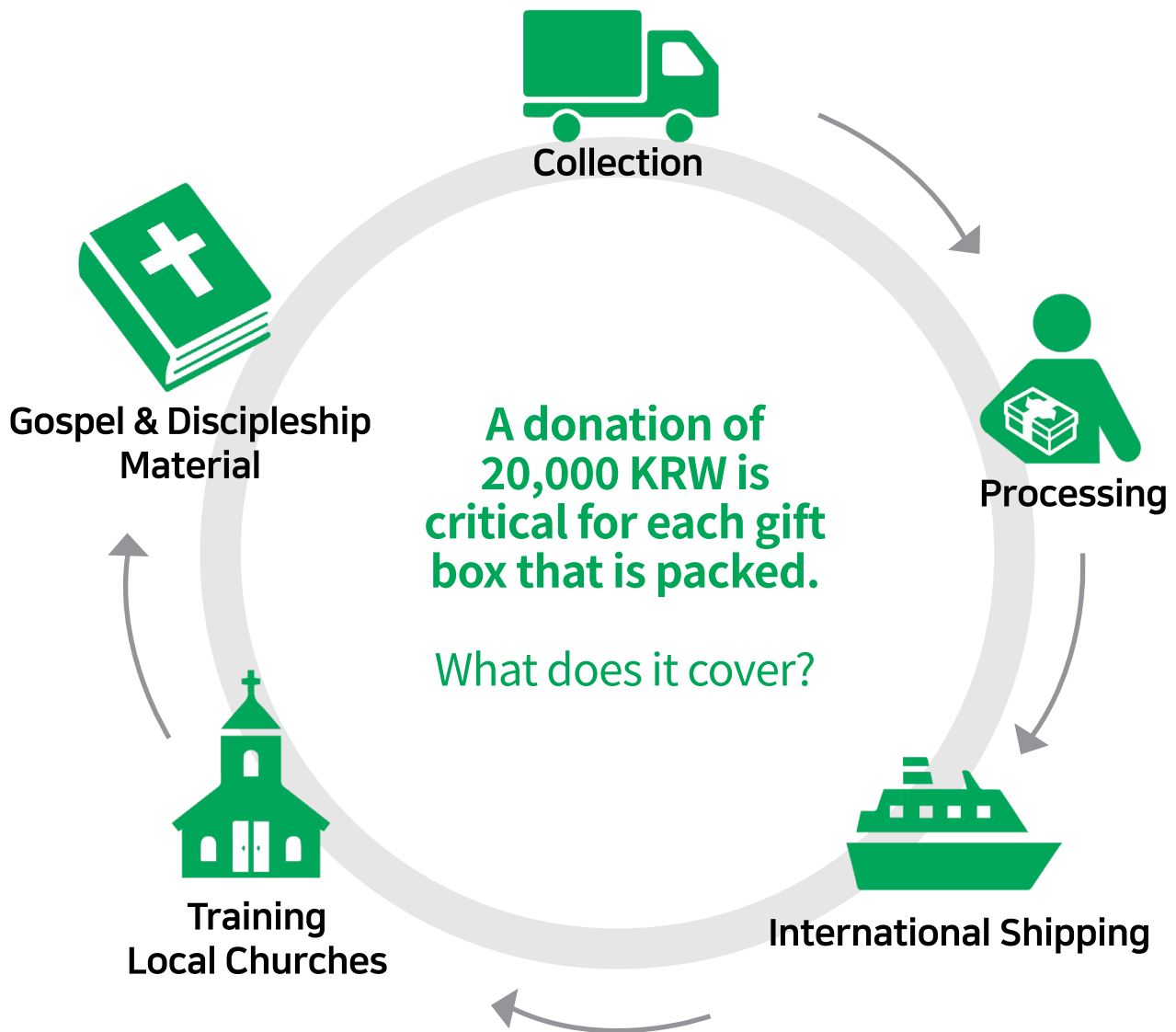
**\* Processing Center address:**

**Building A, 4th floor, 82, Beonyeong-ro, Gunpo-si, Gyeonggi-do, Republic of Korea**

**Korea Integrated Freight Terminal, Samaritan’s Purse Korea Processing Center**

- Please don’t forget to return the gift-filled boxes before: Nov. 22, 2021
- If you miss the return date, you may deliver or send it directly to Processing Center at your own expense.





## Sending Consolidated Financial Donations and Donor Information

- If you've chosen to collect the financial donation and individual donor information as a group, please send 20,000 won financial donations for each gift box along with individual donor information by November 30th.
- Consolidated donations can be made online through the website or wire transfer to Samaritan's Purse Korea by November 30, 2021.

**Account information:** KEB Hana Bank 113-910073-69404

(Account name: 재단법인 사마리안퍼스 코리아)

- Please download a 'Donor List Form' from our website and fill out the names and information of the individuals who made gift boxes and gave donation of 20,000KRW. Please double check to make sure the Donor List covers everyone.
- Once you have filled out the Donor List, please send it to [OCC@samaritanspurse.or.kr](mailto:OCC@samaritanspurse.or.kr)

# SUGGESTED GIFT ITEMS

On average, each gift box consists of around 10-15 items with at least 1 “wow item” (marked with an asterisk below). Please remember that your gift box may be the only gift the child ever receives. So, plan to pack quality items that will last and bring joy to the child.

Please find below a list of suggested items based on age and gender. People are welcome to include additional items not listed here as long as they are not in the prohibited items list.

## GIRLS (AGE 2-4)

- Doll \*
- Toy necklace, bracelet
- Personal care items (hair brush, toothbrush)
- Socks
- Stickers
- Purse, bag
- School Supplies
- Clothing/ Accessories

## BOYS (AGE 2-4)

- Toy cars \*
- Ball \*
- Toy
- Personal care items (hair brush, toothbrush)
- Socks
- Stickers
- Hat, sunglasses
- School Supplies
- Clothing/ Accessories

## GIRLS (AGE 5-9)

- Doll \*
- Sandals
- Small musical instrument
- Personal care items (hair brush, toothbrush)
- Toy necklace, bracelet
- Puzzles
- Purse, bag
- School Supplies
- Clothing/ Accessories

## BOYS (AGE 5-9)

- Toy cars \*
- Game \*
- Coloring books
- Personal care items (hair brush, toothbrush)
- Sandals
- Socks
- Hat, sunglasses
- School supplies
- Clothing/ Accessories

## GIRLS (AGE 10-14)

- Crafts \*
- Sandals
- Flashlight
- Personal care items (hair brush, toothbrush)
- Puzzles
- Jump rope
- Purse, bag
- School Supplies
- Clothing/ Accessories

## BOYS (AGE 10-14)

- Toy cars \*
- Soccer ball \*
- Crafts
- Sandals
- Personal care items (hair brush, toothbrush)
- Jump rope
- Flashlight
- Hat, sunglasses
- School supplies
- Clothing/ Accessories

## DO NOT INCLUDE

\* **Items with Expiration Dates** : Food, candy, soap, and toothpaste

\* **Liquids, Glass or Used Items** : Lotion, shampoo, etc.

\* **Dangerous Items** : Sharp objects, war-related toys, cash, medicine, etc.



# OTHER WAYS TO SERVE

## Processing Center Volunteer

Before these special gift boxes can bring hope and joy to children around the world, each one must be carefully inspected to make sure the items are appropriate. Volunteers assist in preparing these OCC gifts boxes for overseas shipment. You can be a part of the preparation process by volunteering as a group or individual at a Processing Center! Please refer to the website for additional information.

## Official Drop-Off Location

Your church can sign up to be an official Drop-off Location, where church/groups and individual gift box packers from your community can drop off their gift boxes during National Collection Week.

## Open Service for Collection Sunday

We encourage participating churches to allow their service information to be posted on the Samaritan's Purse website so that gift box packers within your community can come to your church's Collection & Celebration Sunday service to drop-off their gift boxes and worship together.

## Year Round Volunteer Opportunities

As the Operation Christmas Child program develops in Korea, we will provide year-round volunteer opportunities including promotion, collection, church mobilization, and prayer. These are important and meaningful roles that allow both the ministry to grow and people to serve the Lord through their respective gifts. Please refer to our volunteer webpage for additional details.



## ANY QUESTIONS?

Please contact:

OCC staff at **02-2105-1800** or

email to **[occ@samaritanspurse.or.kr](mailto:occ@samaritanspurse.or.kr)**

You can also speak to your regional manager.

# OPERATION CHRISTMAS CHILD STORY

## <Providential Meeting Changes Lives in Central Asia>

As Pastor Gadi returned from distributing shoebox gifts to children, he saw two boys standing on the side of the road selling nuts. He asked them if they had ever heard of Jesus Christ, and they said no. He told them about God's Greatest Gift, his Son Jesus Christ, and gave them the two gift boxes in his car.

One of the boys named Amir said, "I believe you, mister. I believe that Jesus came to save me from sin." Amir gave Pastor Gadi his phone number and asked him to call if he ever visited the town again.

A few weeks later, Pastor Gadi called his new young friend's number, but an adult male voice answered. When Pastor Gadi asked about Amir, there was a long pause, then the man said that he was Amir's father and began to cry.

He said, "Amir was knocked down by a car when he was selling the nuts. We buried him a while ago."

"I am sorry to hear that, sir," said Pastor Gadi. "I have no doubt he is in heaven with the Lord God."

The pastor was about to say goodbye when the father began to beg, "Please, do not hang up the phone! Can I invite you to come and visit my home and meet with the family?"

The very next day, which was just three days after the boy's death, Pastor Gadi visited Amir's family.

The family members told Pastor Gadi that Amir came home from his work very excited the day he met Pastor Gadi. "That day when he brought that box, he was shining," said his grandfather, "I thought the Most High God touched him with His love. He was different." Just two days before Amir passed away, Amir shared with his family about Jesus.

Pastor Gadi explained to them that they would see Amir again if they believed in the Greatest Gift, Jesus Christ, who came from heaven to die for their sin and rose again. He invited each of them to pray and ask God to forgive their sins and become their Lord.

Amir's mother and grandfather accepted Jesus into their hearts. Pastor Gadi gave them a Bible and the grandfather immediately began poring over the Scriptures. A few weeks later, they were baptized and joined the local church.

The family keeps the gift box Amir received from Pastor Gadi as a special remembrance. The Lord used this box as the seed for a new life for the whole family.

God brought them to a new life in variety of ways. The family had three boys and always wanted a girl. God gave them a baby girl, and they named her Miriam from the bible.

Looking back on the whole experience, Pastor Gadi reflected, "Amir died, but because of his death, so many people were saved!"



## NOTES

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